



PowerPal

Global




2025

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Information Pack

OUR MISSION

A teal-colored map of the United Kingdom, including Great Britain and Ireland, positioned on the left side of the page.

While living in Manchester, our founder Jake was a frequent user of the city's rentable e-bikes and e-scooters. One day, his phone battery died mid-ride, and he joked to a friend, "I wish they did this for chargers too."

That throwaway comment turned into an idea.

In Asia, power bank rentals are everywhere — but in the UK? Almost unheard of. After digging deeper, Jake and his friend (now co-founder), Alex, realized the West was missing out on a tech convenience millions use daily in the East.

So they built PowerPal Global — a simple, scalable way to stay charged on the go, while helping venues increase engagement, boost revenue, and elevate customer satisfaction.

We're on a mission to place PowerPal stations in every bar, stadium, university, gym, shop, and transport hub across the UK, Europe, and beyond.. without charging our partners a penny for the hardware, service, or maintenance!

Stay charged. Stay connected. Stay ahead.

78%

OF UK ADULTS

Say they couldn't live without their phones in day to day life. Over 50% use their mobile devices for payments!

*Ofcom, 2018

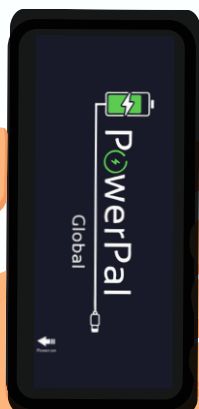
38%

OF ALL PAYMENTS

...made in the UK during 2023 were contactless

*UK Finance, 2024

STAY CONNECTED



HOW IT WORKS?



Key to our success is the simplicity of our service. Customers can easily rent a power bank, charge their devices on the go, and return it to any station within our network. With user-friendly stations and a seamless 3-step process, we ensure your guests stay connected without any hassle. Here's how it works, step by step!

TRUST THE PROCESS

1. **Payment:** The customer taps their contactless payment method, or pays using the app or QR code. A pre-authorisation is held against their account. Their power bank will then eject immediately and automatically.

2. **Charging:** The customer is free to utilise our ultra fast-charging power banks (equipped with Lightning, USB-C, and Micro USB cables). They are charged a flat fee for the first hour of the rental, and a reduced amount for each subsequent hour.

3. **Ending the rental:** To end the rental, the customer simply slides the power bank back into any free slot in the station. Our software calculates the cost of their rental according to its duration and the rates described, and applies the respective charge to their card.



PRICING & PAYMENT

Every venue is different, so our prices vary based on a range of factors such as; location, demographic, and client preference.

Our prices generally range from:

£1.99 for the first hour & £0.99 per hour after that

-

£4.99 for the first hour & £2.99 per hour after that.

24/7 SUPPORT

If users encounter any issues, they can easily reach us via phone or email. Our team is available 24/7 to address any questions or concerns, ensuring a seamless experience every time

APP FEATURES

Our app not only helps users locate stations and manage rentals but also provides access to exclusive discounts and special offers.



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BENEFITS TO YOUR BUSINESS

See more
benefits on the
next page!

Revenue Share

Earn extra income effortlessly through a revenue-sharing model.



Dwell Time

With an average charge time of 90 minutes, keep your patrons in-store for longer and eradicate the 'lack of phone charge' motivation for heading home, keeping your customers around your products and services for longer.



Increased Traffic

Our in-app charging station map shares your venue's name and location with our users, & store window stickers let's passers-by know that you provide our service, leading to increased exposure and ultimately increased custom & spend!



Powered to Pay

78% of UK nationals aged 16-28 use their phone as their primary method of payment. Ensure your guests are always powered to pay!



Customer Experience

The addition of a new, convenient, high-end technology will help give your venue a modern feel, setting you apart from competitors and help boost overall customer satisfaction.

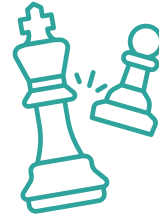


MORE BENEFITS!

BENEFITS



Competitive Advantage



Marketing & Advertising



User Analytics



Tech-Driven Appeal



Customer Safety



Eco-Friendly



Customer Loyalty



LET'S CONNECT!

Thank you for considering us as your power partner! We're excited about the opportunity to help your venue stand out by keeping your customers charged and connected. Together, we can power up new possibilities for your business!



WHY WAIT? CONTACT US NOW!

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PowerPal Global

**STAY CHARGED,
STAY CONNECTED.**